

SAIEN

Product Introduction of KAMIISO SANSYO Co., Ltd.

About KAMIISO SANSYO



Establish : 1926

Head Office : Ehime

Branch : Tokyo · Osaka · Fukuoka

Production and processing
at our own factory in Japan



Business



■ Promotional labels for supermarkets
1982~



■ Table mats and coasters
1997~



■ Masking tapes(Washi tapes)
2017~

Strengths of KAMIISO SANSYO

1 From planning and design to. printing and processing.

We handle everything from planning to production in-house, so we can deliver products smoothly.

2 High level of foil stamping technology.

By using gold leaf or silver leaf, you can create a sense of luxury and expand the scope of your design.

3 OEM support

We can handle a variety of products, including masking tape, transparent tape, and kaishi paper.

KAMIISO SANSYO Masking Tape Brand

SAIEN

Pop and cute

It offers many cute pop designs and is especially popular among women in their 20~40

【Product】 Masking tape · Masking sticker
Kaishi · Coaster (post cards)

Kimono美

Traditional Japanese pattern

Develop a calm Japanese pattern,
It is popular not only in Japan but also overseas.

【Product】 Masking tape · Masking sticker
Sticker · Kaishi · Coaster

Attraction of **SAIEN**

- Abundant lineup of paper products
- Regularly announce new products
- Collaboration with domestic and international designers
- Development of new products



[New for Spring 2023 UR-3060 Cherry Blossom Decoration]

SAIEN Paper products lineup



Masking tape

This masking tape has a gentle texture unique to Japanese paper. We have developed many designs that are fun to look at. You can use it to decorate notebooks, notebooks, gift wrapping, and so on in infinite ways.

SAIEN Paper products lineup



Masking sticker

Cute and functional masking stickers perfect for decorating notebooks and notebooks. The masking material allows you to peel off the sticker even after applying it once.



Kaishi

Iyo Washi paper produced in Ehime Prefecture is used. While cherishing the traditional culture of Kaishi, we have created a cute design that is easy to use not only on special occasions, but also in everyday life.

Regular new product announcements

spring



Autumn



Summer



winter



Irregular



Masking tapes with original designs are We regularly release new products to match the season. Gold and silver foil masking tapes and clear tapes are New products will be released on an irregular basis.

Other products will be released on an irregular basis.

Collaboration with domestic and international artists

田村美紀

たむら みき / Tamura Miki

JAPAN

Masking tape artist/illustrator

While discussing the texture and design of the masking tape, Production of "Masute Chigiri-e", which is made by tearing and stacking.

Based in Kansai, we will hold solo exhibitions and workshops, supervise visual production, merchandise development, and how to use masking tape.



【Tamura Miki masking tape and masking stickers】

Collaboration with domestic and international artists

ARIANE GERARD

アリアンヌ・ジェラルド

France



watercolor painter and designer

In 2016, she established her own art brand “IRIYA”.

Observe delicately the emotions that fluctuate while traveling, poetic and nostalgic, harmonizing Japanese and Parisian aesthetics create a worldview. Currently an art project artistic director. In addition, we are expanding the range of activities, creators in various fields,

It is a presence that attracts attention from artists.



【Ariane GERARD × SAIEN Paris Collection】



Development of new products



Gold Leaf & Silver Leaf Masking Tape

Masking tape using two colors of gold leaf and silver leaf
The foil glitters and makes it even more cute!



Clear Tape

Tape made of film material
Since the bottom is transparent, you can stick it without worrying about borders.

New Item

Clear Tape (15mm)



It is a specification that can be torn by hand with perforations at 50 mm intervals (4 patterns)

New Item

Clear Tape (20mm)



It is a specification that can be easily cut from anywhere on the tape.

Attraction of Kimono美

- Many varieties of paper products
- Use gradation foil this is own technique.
- Popular with foreigners



[New for Spring 2023 GR-2045 Genjikoh]

Kimono美 products lineup

華～ HANA～



遊～ YUU～



禅～ ZEN～



Masking Tape

The design concept is "Japanese tradition in this one"

Using domestic washi paper with a gentle texture, the gradation foil expresses beautiful Japanese kimono patterns and traditional Japanese patterns.

Kimono美 products lineup



Kaishi

This kaishi is made from "Iyo Washi," a type of washi paper produced in Ehime Prefecture that is characterized by its soft and gentle texture. Beautiful Japanese patterns and scenes are incorporated into the design.



Coaster

This coaster is made of thick, absorbent washi paper. The back is plain, so it can also be used as a small message card for New Year's or other celebratory occasions.



Chiyogami

This is chiyogami paper made from warm, pleasant-to-the-touch washi paper. We offer a wide variety of patterns, from simple solid colors to gorgeous Japanese designs. ◦

OEM

Original design

Masking tape and transparent tape

Why not have it custom made?



We will solve your problems!

I want to create original, practical stationery and miscellaneous goods!

I want to create original goods that will please everyone, from children to adults!

I want to create novelty items, promotional items, and limited edition goods!

Why masking tape is popular as a novelty item

Reason 1

Very popular as stationery and miscellaneous goods!

Masking tape can be used by both children and adults, and is such a popular item that there are even collectors.

Reason 2

Versatile and practical!

It's convenient because you can stick it on and peel it off!
You can use it to stick notes, decorate small items around you, or decorate your diary or notebook, and there are many other ways to use it depending on how you arrange it.

Masking tape and transparent tape production

We can provide one-stop service from design to production and processing.

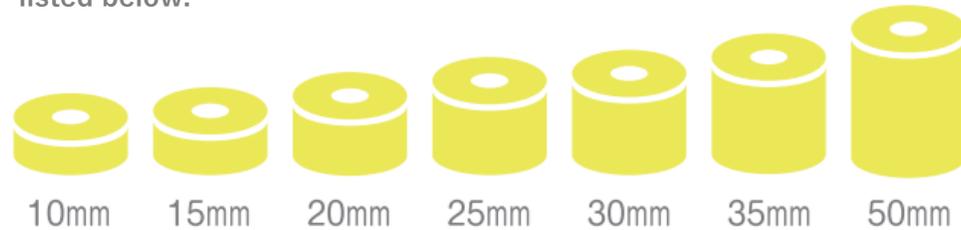


Masking tape

- Offset 4- color printing, CMYK color (if you submit a spot color, it will be converted to CMYK)
- The print will have a repeat of 200mm .
- Masking tape specification pattern. Please choose the size and length.

Masking tape width size

* Please feel free to contact us regarding sizes other than those listed below.



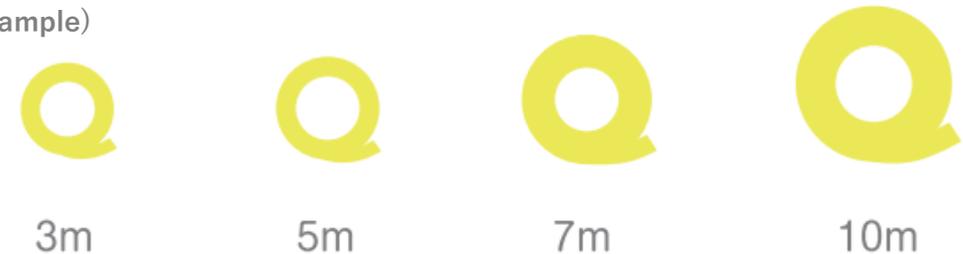
processing

* Please feel free to contact us for perforation, foil stamping, etc.



Masking tape roll length

* Can be made in example)



Tape packaging

- With film packaging** **Original label packaging**
 ・ Hand-wrapped ・ Machine-wrapped
 (With or without folds)
 - No film packaging**
- [In the case of Miracoat paper]
- 4 colors (front side)
 - ・ Black printing (back side)

Please contact us separately regarding label materials and printing.

Transparent tape

- Offset 4- color printing, CMYK color + white printing (if you submit a spot color, it will be converted to CMYK)
- The print will have a repeat of 200mm .
- This is a pattern for transparent tape. Please choose the size and length.

Transparent tape width size

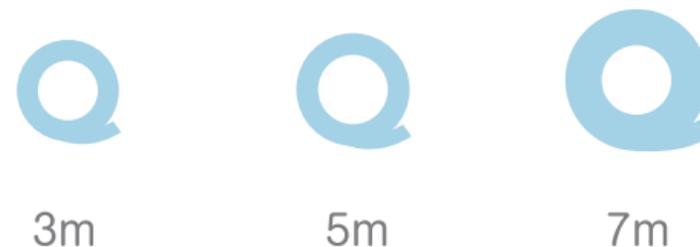
* Please feel free to contact us regarding sizes other than those



Transparent tape length

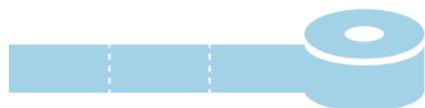
* Can be made in

example)



processing

* Please feel free to contact us for perforation, foil stamping, etc.



5cm間隔で手で切れます

It can be torn by hand at 5cm intervals.



どこからでも手で切れます

It can be tear it off by hand from any point.

Tape packaging

- With film packaging** **Original label packaging**
- Hand-wrapped • Machine-wrapped
 - (With or without folds)
- For PET transparent base paper
 - (Front) 5 colors (CMYK + white printing)
 - (Back side) **Black printing (K + white printing)**
 - *CMYK + white printing is also possible

No film packaging

Please contact us separately regarding label materials and printing.

❓ What happens after you contact us?

➡ Our sales staff will confirm your request.
We will provide you with a quote at a later date.
If you wish, we will visit you and make a proposal. Please feel free to contact us.

❓ How to create your submission data

➡ We can provide Illustrator (AI) templates.
Please feel free to contact us.

❓ I want to leave the design to you. Are there any design fees?

➡ Our designers will make suggestions according to your wishes.
Design fees vary depending on the content,
We will contact you when we provide you with a quote.

❓ What is the minimum order quantity?

➡ It depends on the content, but we accept orders for 150 or more.

First, get a quote! Please feel free to contact us!